

HOW TO LINK BANNERS:

This July, AP® students will get their exam scores online. They will not receive scores in the mail. In order to inform and help students with this transition, the AP Program has developed and provided website banners in standard sizes for your school's or school district's website, including instructions on how to link the ads to the **AP Online Scores for Students** Web page.

BANNERS

The AP Program has developed three static Web banners schools can display on their websites, as shown below. Each individual Web banner is available as a jpeg at collegeboard.org/shareap.



Banner Size #1
125x125

Banner Size #3
160x600



Banner Size #2
300x250

LINKS

Please have these banners link to the **AP Online Scores for Students** page developed by the AP Program. Each banner size has an individual tracked link:

- Banner Ad #1: 125x125: <http://www.collegeboard.org/ap-scores.html?excmid=OC107-ST-1-aposrhs>
- Banner Ad #2: 300x250: <http://www.collegeboard.org/ap-scores.html?excmid=OC107-ST-2-aposrhs>
- Banner Ad #3: 160 x 600: <http://www.collegeboard.org/ap-scores.html?excmid=OC107-ST-3-aposrhs>

Please use the exact URL syntax provided. Do not truncate or modify these URLs in any way. These are tracked URLs so the College Board can monitor the traffic coming back to our Web page.

HTML EXAMPLE

Now that your team and Web developer have picked the right size banner for your website(s), you are ready to add the banner to your website directory of image files and code the webpage where these banners will display.

In the example below, a school selected the [125x125 banner](#) to add to its website. The code example shows the banner size and the associated [link](#) for the selected banner size.

```
<!DOCTYPE html>
<html>
<body>

<p>AP scores will be online this year. Get the facts so you can get your scores.
<a href="http://www.collegeboard.org/ap-scores.html?excmid=OC107-ST-1-aposrhs">
</a></p>

</body>
</html>
```

Now you are ready to publish the Web banners and help spread the word about AP online scores for students.

Thank you for your support and active participation in helping students access their scores in July.

Sincerely,

The Advanced Placement Program®